

GOVERNMENT COMMERCE COLLEGE, VADALI

Run by

Higher Education Department, Government of Gujarat, Gandhinagar
and Affiliated to Hemchandracharya North Gujarat University, Patan

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7.3.1 PORTRAY THE PERFORMANCE OF THE INSTITUTION IN ONE AREA DISTINCTIVE TO ITS PRIORITY AND THRUST WITHIN 1000 WORDS

Government Commerce College, Vadali was established in 2008 by the Education Department, Government of Gujarat with the aim of imparting higher education specifically in English Medium especially to the students belonging to the interior rural areas. The institution has completed 14 years of its journey in the field of higher education by fulfilling its vision and mission and has prepared a number of youths with higher education. The College aims to create rapidly growing opportunities for higher education in newly emerging areas for the development of entire society, particularly for the economically and educationally backward people of the interior rural areas.

The most crucial asset of the College is its young team of dedicated teaching and non teaching staff whose continuous and sincere hard efforts have helped the College in fulfilling the goals and objectives and thereby to give a new direction. The Institute offers Single Programme viz. Bachelor of Commerce with a favorable number of smart classrooms facilities to enable ICT based learning to the college students.

Since, this college is situated in an interior rural area and is imparting education in English Medium in a co-educational platform and providing education at the lowest cost; the institution would definitely fulfill the dreams of number of rural and economically backward people.

In the College's Logo, in Sanskrit Language Phrase "Tamso ma Jyotrigmaya" means "May good and noble thoughts come to me from all directions from across the whole globe" that is "the noble knowledge will come to me from all directions" indicates extreme importance and prime necessity to acquire knowledge from the Institution. The institute has been focusing on the holistic all round development of students while aiming at excellence in education and meeting the quality standards.

The Priority and Thrust:

The priority and thrust area of the College is the Holistic Development of the Students. Our College adopts various forms of student engagement programmes with the objective of imparting knowledge, skill and values, and to encourage all round personality development of the college

students. The college devotes its various resources to empower students in different domains as most of the students belonging from the rural background. To achieve the vision of the institution, a perpetual interaction with community and inculcating holistic concern for values, environment and society are fulfilled through student's empowerment. In this concern our extension activities are the distinctive features that our college upholds for the all round development of students with an aim of Giving Back to the Society and the motto behind it is "Gram seva aej Rashtra Seva" that is to serve villages is to serve the nation. The institution believes not only at imparting of knowledge and skills but inspire the students to become change agents. It is rightly said by Mahatma Gandhi as "Education is the tool for the development of consciousness and the reconstitution of society".

HOW OUR DISTINCTIVENESS CAN BE SEEN

Service in interior rural areas: It is the need of the hour to transform students in such a way that they are sensitive to the needs and problems of the community. We interact with villagers and conduct various programmes keeping in mind the objective of "Gram Seva Ej Rashtra Seva":

- Community Outreach through NSS Initiative activities through Weekly NSS Camp, One Day NSS Camp, Awareness Drives, Cleanliness Drives etc.
- Awareness regarding Higher education in English Medium at negligible cost through door to door campaigns and Praveshotsav programme.
- Training for Youth Cooperation with collaboration of District Cooperative Society, Himmatnagar for creation of rural self employment opportunities.
- Yoga, Meditations and Sports activities are regularly conducted collectively with healthcare workers and villagers.
- Blood Donations and Thalassemia Test, Health checkup and Awareness, COVID-19 awareness and vaccination drive
- Saptadhara Initiative activities: Community/Social Service Band (Samudayik Seva Dhara) and other six bands i.e. dharas viz. Knowledge Band (Gyan Dhara), Creative Expression Band (Sarjanatmak Abhivvyakti Dhara), Fine Arts Band (Rang, Kala aur Kaushalya Dhara) Theatre Band (Naatya Dhara), Music and Dance Band (Geet, Sangeet aur Nrutya Dhara), Yoga and Sports Band (Yog, Vyayam aur Khelkud Dhara) for holistic and all round rural development.
- Collegiate Women's Development Cell (CWDC): Beti Bachavo Beti Padhao, Health and Hygiene Programmes, Cyber Security Awareness, Women Employment Workshops and Activities, Self-defense Trainings for Women Empowerment.
- Under "Azadi Ka Amrut Mahotsav", "Panch Prakalp" & "G20" Program Initiative different villages, were adopted and programmes were undertaken regarding environmental

awareness, social awareness, Organic farming and Gau (Cow based) farming, Nashabandhi, COVID-19 prevention and awareness of Fit India to nurture “One World, One Family, One future”.

- With the Collaboration of local bodies like panchayats, educational institutes and other government and non-government organizations, the activities of community service were undertaken as well as fulfilled.
- Awareness Rallies to spread awareness about Swachh Bharat, AIDS, Drugs Awareness, Environmental Protection, Har Ghar Tiranga, Electoral Literacy, Global Warming etc.

Service during Bhadarvi Purnima Fair of Ambaji:

Bhadarvi Purnima Fair of Ambaji is held every year for three days in the month of Bhadrapad (August-September). It is one of the biggest melas of this region. Fairs are symbol of aesthetic and cultural heritage of the place. Huge number of people from the Gujarat State as well as Other States visit thi shrine and the mela. Here arises the real situation of Task and we are really feeling proud in this regard that our college students and the college selflessly gives its social service during this time to the Pagpala Yatris who goes to Ambaji on foot in the form of Free Parking Service, Social Awareness Programmes like Nashabandhi, Save Water, Save Environment, Beti Bachavo Beti Padhavo Abhiyaan, Voter Awareness Campaigns etc.

Through our distinctiveness we have surely succeeded in following ways:

- Inculcation of holistic values in our college students
- Engagement with rural problems and acquiring social sensitivity
- Boost towards Girl Education and Communal Harmony
- Engagement with various Environmental & Sustainable Practices.
- Enrichment of life




Principal
Govt. Commerce College
Vadali, Dist. Sabarkantha